



## INTRODUCING – THE DUM DUMS® DRUM MAN!

It all began on a bright and sunny spring day in April 1966, when a little drum with a big smile was born in Ohio. With a round and welcoming face, white-gloved hands, a tall blue top hat and rosy cheeks—his charming and bubbly personality were irresistible to young and old. As he grew up, however, he began to feel that he had a different mission in life. So he set out on an adventure to discover his purpose.

“I feel hollow,” he thought to himself as he made his way to the Northwest Ohio community of Bryan. Although he was lost, he felt somehow that he was destined to become part of this community. Approaching a large but inviting building, he thought, “This looks like a factory, but I smell sugar.” His curiosity got the best of him, so he reached for the door, opened it and crept inside. He happened upon the most glorious sight: the most lollipops he had ever seen in his life.

He bent over, picking up a red Dum Dums® Lollipop in his right hand and a yellow Dum Dums Lollipop in his left hand. Just as he was about to unwrap one of them, a voice from behind said, “Hey! Who are you?” Startled, he whirled around, and one of the lollipops banged against his chest. A loud “DUM” resonated through the air. Startled, he looked down at himself in disbelief. “Did that sound just come from me?” he thought. He hit the other lollipop against his chest, and another “DUM” rang out through the air.

He could not help but smile. He knew he was where he was meant to be. He had finally found his voice and discovered his sweet tooth. He was home. He had stumbled into the Spangler Candy Company, and found his life’s work—as the Dum Dums Drum Man. He joined the company on the spot, and people all over the world fell in love with him and the classic fun he was sharing. He began appearing on Dum Dums bags, in ads and even on TV. Today he greets friends near and far with that familiar white-gloved wave, and delights children with his warm hugs and friendly smile.

### DUM DUMS DRUM MAN FAVORITES:

Favorite TV Personality: **Jimmy Fallon**  
Favorite Song: **The Dum Dum Ditty**  
Favorite Accessory: **Gloves**  
Favorite Season: **Spring**  
Favorite Hobby: **Dancing**  
Favorite Movie: **Charlie and the Chocolate Factory**  
Favorite Board Game: **Candy Land**  
Favorite School Class: **Music**



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SPANGLER CANDY COMPANY  
BRYAN, OHIO

**DUM-DUMS**